

AMENDMENTS TO THE CLAIMS:

Claims 1-4 and 6-8 and 10 (Canceled)

5. (Previously Presented) The service providing area retrieval system according to claim 9, wherein said retrieval site further includes a registered user database storing user information, to retrieve user information from said registered user database based on an entry on the information terminal, and retrieve a list of shops capable of providing the service and said service request data based on the retrieved user information.

9. (Currently Amended) A service providing area retrieval system comprising:
a retrieval site, a shop site and a map database site each connected to a computer network,
said retrieval site comprising:
a retrieval server, and
a retrieval database storing data of genres of handled merchandises and service providing areas of registered shops,
said shop site comprising:
a shop server, and
a merchandise information database storing service request data of the shops,
said map database site comprising:
a map server, and
a map information database storing map image data,

wherein said retrieval server of said retrieval site is configured to retrieve
retrieves shops whose genres of handled merchandises from said retrieval database
correspond to a desired merchandise genre entered at an information terminal
connected to said retrieval site and whose service providing area from said retrieval
database includes a destination entered at the information terminal connected to said
retrieval site, and is configured to display displays a map image on which the
destination and retrieved shops are respectively indicated with landmarks, and after a
shop is configured to be selected based on the map image, connect the information
terminal is configured to connect to said shop site of the selected shop, and

wherein said shop site connected with the information terminal is configured to
display displays a service request screen on the information terminal based on
merchandise information data read out from said merchandise information database by
said shop server, and

wherein an entry of a destination of the provided service on the service request
screen displayed on the information terminal is configured to perform performed on a
map image displayed based on the map information data read out from said map
information database by said map server of said map database site.